

Burt's Bees
Radio: 60 sec
Script#1

ANNCR: Male, clear; sharp voice that's stimulating

Are you looking for a job to take pride in? A job that will help you live a more enjoyable life? Well here at Burt's Bees, we take delight in the fact that our products are 99% natural.

With our philosophy deeply rooted in sustainability, we look after our own, and that means everybody: our employees, our customers, our families, ourselves. And yes, our environment, too.

As a result we motivate our employees to take time off and do good for the world. In the past we've planted urban gardens and built hive boxes for the recovering bee population.

In the end, we're just a bunch of hands-on, tree huggers, do-gooders. It's what makes the company special. If you want to make your mark in millions of homes and do it where you can feel proud about it, apply now for opportunity at Burt's Bees.

So come join us today, and be integrated in our operational model called The Greater Good.

SFX: Bees buzzing in the background, and playing without announcer 0.04, fade out.